

January 2022 Agenda

MNSOPHE ***MN SOPHE Board Meeting of the Executive Committee and Officers***

**Date:** Friday, Jan 21, 2022

**Time:** 9:00 am

**Location:** Via Zoom: https://minnstate.zoom.us/j/97961744536

**AGENDA**

Call to order & approval of agenda – Mary

Roll call – Jean

Introductions - All

* Please share your name, role on the board, your “day” job, favorite thing about January.

Welcome to board members -Mary

* email, phone, google drive access, examples

**Old Business**

* Approval of [December 2021](https://docs.google.com/document/d/1hm9C0w3bXbmrb2Ymbb5iphrDrmUnIUuW/edit?usp=sharing&ouid=102372305426061623481&rtpof=true&sd=true) Minutes
* Review of current MNSOPHE by-laws, any updates needed? <https://docs.google.com/document/d/1n55AehjH1nvoYViM9OnNOlHYUJyBTR7JuQ8B0NAFQbg/edit>
* Review ([5-year strategic plan](https://docs.google.com/document/d/1HG4nLEGOrj6Lb-J5ESL37O5Bvbaud97nQHDjSNdXNz0/edit)) dated October 2019

**New Business**

1. 2021 Accomplishments recap - <https://docs.google.com/document/d/1cnohkAlSZQhyZXdEbtzWAnaMJ89DasZz9v1PR-0rU3Q/edit>
2. 2021 Goal review
   1. Explore scholarship program opportunities for students and professionals
   2. Explore process and documents needed for becoming a 501(c)(3) organization
   3. Explore partnering opportunities with other organizations
3. Setting Goals for 2022 - Draft
4. Explore process and documents needed for becoming a 501(c)(3) organization
5. Establish student scholarship awards – Student scholarship ($250?) + Advocacy Summit
6. Explore partnering opportunities with other organizations
7. Professional development offerings quarterly
8. Establish plan for marketing the value of health educators

Poll submission ideas;

There are 2 things- a communication plan for marketing the value of health educators- especially health education specialists and a plan for educational webinars.

How can we continue advocacy work without a chair?

1. One Goal for your Position/Role on the MN SOPHE Board - discuss next month
2. New Business
   1. Officer and Committee Reports

- President Report –Mary

Meetings so far, National SOPHE, Student rep,

Idea for NPHW - partner with MPHA and Health Comm/Advocacy class?

- Past-president Report –Kelly

- President-elect Report - Liz

-  Student Representative Report - Keara

-Treasurer Report—Cherylee - started Jan with 6,900 ended with 7,500

- Advocacy Report –

- Communications - Sia

- Continuing Education—Cat

- Delegate Report—Judith

-Award Committee - PH

- Membership Report—Taylour

* [January 2022 Member Recruitment / Communications Plan](https://docs.google.com/document/d/1V8vgbYXWTaGTInkOzU3o3x8qfn0ilIP5/edit?usp=sharing&ouid=111998943316499835215&rtpof=true&sd=true)
* New logo up on [website](https://mnsophe.wildapricot.org/) and [Facebook](https://www.facebook.com/mnsophe); [header](https://drive.google.com/file/d/1U5jCNx01T3ZIksE3EZLZUMTFLAZerdWZ/view?usp=sharing)
* [Jan 2022 Full Member List](https://docs.google.com/spreadsheets/d/1IZIihysTr95d1X5tsPyq8MjNzhTm_IkhBqSfdt7a-pc/edit?usp=sharing)

-Awards Report- PH Absent

6. Good of the Order

7.  Adjournment

**Here is our breakdown of MN SOPHE credit for 2021**

2/5/21: Commercial tobacco treatment and policy – Why it matters to behavioral health and how to get started – 7.5 credits earned for members

2/18/21: Hill visits 101: 9 credits earned for members

8/19/21: Climate change webinar: 5 credits earned

10/20/21: MNSophe Summit: 66.5 total credits earned

12/1/21: Advocating for Single Payer Health Reform: 9 credits earned

Total credits applied for through MNSOPHE: 97 credits

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Description automatically generated

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| **2021** | **2022** |
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|  |  |
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| Mary Kramer | Liz Heimer  [heimerliz314@gmail.com](mailto:heimerliz314@gmail.com)  507-848-7613 cell |
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| Derek Hersch | ??? |
| Liz Heimer | PH Moua |
| Cecelia Schafer | Sia Xiong |
| Antonia Yenser | Cat Gangi |
| Taylour Blakeman | Taylour Blakeman  [sopheminn@gmail.com](mailto:sopheminn@gmail.com)  (763) 267 4018 |
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| Kayla Rinderknecht, Sia Xiong |  |
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