



## March 2022 Agenda

MNSOPHE *MN SOPHE Board Meeting of the Executive Committee and Officers*

**Date:** Friday, March 18, 2022, 1:00-2:30

**Meeting Link:** <https://minnstate.zoom.us/j/97961744536>

**Meeting ID:** 979 6174 4536

[Board Google Main Folder](#)

### **AGENDA**

Call to order & approval of agenda – Mary

Roll call – Jean –(Liz is taking minutes this month)

Introductions - All

Welcome to new board members with us today -Mary

- Email & phone update in this document

Guest - Pat Steig

### **Old Business**

- Approval of [Feb 2022 Minutes](#)
- 2022 Goals DRAFT
  1. Explore process and documents needed for becoming a 501(c)(3) organization
  2. Establish student scholarship awards – Student scholarship (\$250?) + Advocacy Summit
  3. Explore partnering opportunities with other organizations
  4. Professional development offerings quarterly
  5. Establish plan for marketing the value of health educators

## New Business

### New Business

#### a. Officer and Committee Reports

##### - President Report –Mary

- Update on Student Rep and Advocacy Chair positions
- National SOPHE conference happening next week
- MPHA – MOU for CHES credits – meeting with Merry Grande and Cat happening
- MPHA - NPHW psa partnership coming along - will be coming out the first week of April - OK to file joint request for NPHW proclamation?  
<https://mn.gov/governor/news/proclamationrequest.jsp>
- Request from Iowa SOPHE – SWOT analysis discussion

##### - Secretary's Report – Jean sent in

- In Feb I collaborated with Taylour on new members and was able to highlight the two new members to the chapter
- I plan to do another highlight email to members for March and will work from Liz's notes. We have another new member that I hope to highlight.

##### - Past-president Report –Kelly

##### - President-elect Report - Liz

##### - Student Representative Report

##### -Treasurer Report—Cherylee -

<https://drive.google.com/file/d/1cBMmHJQ2xIWhsxoN7QxDrHdkJ0U4-hf/view?usp=sharing>

##### - Advocacy Report –

##### - Communications - Sia

- Updated posting schedule:
  - MWF - Posts and stories at 6 PM on FB and IG
  - Weekends - Liking/following other pages/organizations
  - Every other Friday - Email updates/jobs opportunities to MN SOPHE google group
- Most popular post: National Nutrition Month (144 reached on FB)
- In the last 28 days (Feb. 18 - Mar. 17):
  - # of people reached = 977 FB and 112 IG
  - # of people visited = 24 FB and 23 IG
  - # of new likes/followers = 3 FB (274 total) and 9 IG (86 total)

- Continuing Education—Cat

- Speakers who have agreed to 1 hour webinar from 12-1
  - Health Equity- Amy Lopez (April/May)
  - May 6: Social Media- Tylour Blakeman and Jessica Barnes (April/May)
  - June 9: Mental Health- Sue Adberholden
  - Suicide Prevention- Stephanie Downey (July)
  - Community engagement- Melissa Heinen (TBD)
  
- Delegate Report—Judith-logo adjustment possible.
- Award Committee - PH
  - First meeting on March 29 from 2-3pm
  
- Membership Report—Tylour, sent by email - <https://docs.google.com/spreadsheets/d/1azW9XThk9XhFiPOLRTqmeaxwi5hj-y7waYbIAI1b4Uo/edit?usp=sharing>  
 - [Memm and Comm Meeting Minutes](#)

Member Mondays

6. Good of the Order

7. Adjournment

2021	2022
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