

May 2022 Agenda

MNSOPHE ***MN SOPHE Board Meeting of the Executive Committee and Officers***

**Date:** Friday, May 20, 2022, 1:00-2:30

Meeting Link:  <https://minnstate.zoom.us/j/97961744536>

Meeting ID: 979 6174 4536

[Board Google Main Folder](https://drive.google.com/drive/folders/1kyjv4A3S3r-rE19GW0EJITJl8Zz2yAbr?usp=sharing)

**AGENDA**

Call to order & approval of agenda – Mary

Roll call- Jean

Introductions & Welcome to Lauren Witt, attending, interested in Advocacy Chair role

**Old Business**

* Approval of April 2022 Minutes
* 2022 Goals
1. Explore process and documents needed for becoming a 501(c)(3) organization
2. Establish student scholarship awards  – Student scholarship ($250?) + Advocacy Summit
3. Explore partnering opportunities with other organizations
4. Professional development offerings quarterly
5. Establish plan for marketing the value of health educators
* MOU for Assistance with CHES credits- MPHA <https://docs.google.com/document/d/1hfW9X5iYcQvc6CMtRSN88zL9kSPpFPM-/edit?usp=sharing&ouid=102372305426061623481&rtpof=true&sd=true>
* Request from Iowa SOPHE - Updates from meeting with Dr. Erica Thomas - Mary

**New Business**

* 1. Officer and Committee Reports (move Liz up?)

- President Report –Mary

* A HUGE Kudos to Cat and reviewers - MPHA conference
* Current Health education faculty roster - anyone have updates?
* <https://docs.google.com/spreadsheets/d/1mCvruOrElN8UFcz7ZSswpglxwPvyDgYd/edit?usp=sharing&ouid=102372305426061623481&rtpof=true&sd=true>

- Secretary’s Report – Jean

- Past-president Report –Kelly

- President-elect Report, update on HES - Liz

 - Student Representative Report - Kenia and Katie

-Treasurer Report—Cherylee -

- Advocacy Report –

- Communications - Sia

* Posting schedule:
	+ MWF - Posts and stories in the afternoon on FB and IG
	+ Weekends - Liking/following other pages/organizations
	+ Every other Friday - Email updates/jobs opportunities to google group
* Most popular post: Member Highlight (321 reached on FB)
* In the last 28 days (Apr. 22 - May 19):
	+ # of people reached = 958 FB and 107 IG
	+ # of people visited = 35 FB and 38 IG
	+ # of new likes/followers = 8 FB (282 total) and 14 IG (100 total)

- Continuing Education—Cat

* BIG thank you to Kelly, Mary, Sia and Liz for all the hard work in a short time frame for the MPHA Conference!
* MN SOPHE Webinars (all are 12-1pm CST)
	+ **June 9: Mental Health- Sue Adberholden \*Please help us promote this!**
	+ August 11 (NEW date): Suicide Prevention- Stephanie Downey
	+ Community engagement- Melissa Heinen (TBD)
	+ Social Media (TBD)
* Delegate Report—Judith
* Awards Committee - PH
* Membership Report—Taylour
	+ [Mem and Comm April Meeting](https://docs.google.com/document/d/12PF8xlKdElzqlt1jU31qNiMRj4sKzQaqV27wP5CpfSw/edit?usp=sharing)
	+ [New Membership One Pager](https://drive.google.com/file/d/1NAmZSPXpOS2F5g2nnXEReY79yZwYGskV/view)
	+ [Membership Brochure](https://drive.google.com/file/d/1bUVE7QzFinwL9Pd95rEulyhQ5blxIFVe/view?usp=sharing)

6. Good of the Order

7.  Adjournment

| **2021** | **2022** |
| --- | --- |
|  |  |
| Kelly KunkelPresident | Mary Kramermary.kramer-1@mnsu.edu(614) 208-7115 cell |
| Mary KramerPresident Elect | Liz Heimerheimerliz314@gmail.com 507-848-7613 cell |
| Suzanne DriessenPast President | Kelly Kunkelkunke003@umn.edu(507) 381-3861 cell |
| Judith LuebkeNational Delegate | Judith Luebke judithluebke@me.com507.382.5710 cell |
| Jean StreetarSecretary | Jean Streetarjmstree27@gmail.com612-618-7822 |
| Cherylee SherryTreasurer | Cherylee Sherrycsherry.flowers@gmail.com612-747-6931 cell |
| Derek HerschAdvocacy Chair | ??? |
| Liz HeimerAwards Chair | PH Mouamoua.pahoua@co.olmsted.mn.us507-779-4528 |
| Cecelia SchaferComm Chair | Sia Xiongsiaxiong95@gmail.com(651) 338-6349 |
| Antonia YenserContinuing Ed Chair | Cat Gangigangi.catherine@gmail.com810-814-1767 |
| Taylour BlakemanMembership Chair | Taylour Blakemansopheminn@gmail.com(763) 267 4018 |
| Kayla RStudent Rep - Undergrad | Kenia Guietterez |
| Sia XiongStudent Rep - Grad | Katie Stapleton |

|   | HELPFUL(Positive Impact) | HARMFUL(Negative impact) |
| --- | --- | --- |
| Internal | **STRENGTHS**Increase Membership NumbersDoesn’t cost anything to change nameHelping neighboring statePartnering with another organizationProfessional DevelopmentHelp to market to health educators | **WEAKNESSES** Joe: “Potentially taking on more issues than we have the person-power, time, and/or desire to address”In person events more challengingAlready feeling spread out in MN already Burnout from volunteersMaybe it wouldn't feel as relatable (takes away from MN populations / policy)Advocacy challenging = political climates different in states; Advocacy chair role is more extensiveWould have to go through drastic changes (bylaws, budget, etc.)Not in a place of readiness to mergeDon’t have the same population / public health engagement as MN  |
| External | **OPPORTUNITIES**Can still help them without necessarily mergingContact other chapters with multiple states and ask how they operate (Kansas / Missouri; Delta)Could get more board membersMore efforts in recruiting (Iowa CHES, MN Summit; Wisconsin CHES list; N / S Dakota) for eventsPhased approach, engagement firstWhat does a partnership look like? “What would dating them look like for 3 years?” - CheryleeWestern WI partnerships opportunities | **THREATS** Does Iowa SOPHE have major debts?Not everyone agrees to take on extra commitment from the board / membership to fully mergeWouldn’t bring a lot to the table for MNSOPHE        |