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May 2022 Agenda

MNSOPHE ***MN SOPHE Board Meeting of the Executive Committee and Officers***

**Date:** Friday, May 20, 2022, 1:00-2:30

Meeting Link:  <https://minnstate.zoom.us/j/97961744536>

Meeting ID: 979 6174 4536

[Board Google Main Folder](https://drive.google.com/drive/folders/1kyjv4A3S3r-rE19GW0EJITJl8Zz2yAbr?usp=sharing)

**AGENDA**

Call to order & approval of agenda – Mary

Roll call- Jean

Introductions & Welcome to Lauren Witt, attending, interested in Advocacy Chair role

**Old Business**

* Approval of April 2022 Minutes
* 2022 Goals

1. Explore process and documents needed for becoming a 501(c)(3) organization
2. Establish student scholarship awards  – Student scholarship ($250?) + Advocacy Summit
3. Explore partnering opportunities with other organizations
4. Professional development offerings quarterly
5. Establish plan for marketing the value of health educators

* MOU for Assistance with CHES credits- MPHA <https://docs.google.com/document/d/1hfW9X5iYcQvc6CMtRSN88zL9kSPpFPM-/edit?usp=sharing&ouid=102372305426061623481&rtpof=true&sd=true>
* Request from Iowa SOPHE - Updates from meeting with Dr. Erica Thomas - Mary

**New Business**

* 1. Officer and Committee Reports (move Liz up?)

- President Report –Mary

* A HUGE Kudos to Cat and reviewers - MPHA conference
* Current Health education faculty roster - anyone have updates?
* <https://docs.google.com/spreadsheets/d/1mCvruOrElN8UFcz7ZSswpglxwPvyDgYd/edit?usp=sharing&ouid=102372305426061623481&rtpof=true&sd=true>

- Secretary’s Report – Jean

- Past-president Report –Kelly

- President-elect Report, update on HES - Liz

- Student Representative Report - Kenia and Katie

-Treasurer Report—Cherylee -

- Advocacy Report –

- Communications - Sia

* Posting schedule:
  + MWF - Posts and stories in the afternoon on FB and IG
  + Weekends - Liking/following other pages/organizations
  + Every other Friday - Email updates/jobs opportunities to google group
* Most popular post: Member Highlight (321 reached on FB)
* In the last 28 days (Apr. 22 - May 19):
  + # of people reached = 958 FB and 107 IG
  + # of people visited = 35 FB and 38 IG
  + # of new likes/followers = 8 FB (282 total) and 14 IG (100 total)

- Continuing Education—Cat

* BIG thank you to Kelly, Mary, Sia and Liz for all the hard work in a short time frame for the MPHA Conference!
* MN SOPHE Webinars (all are 12-1pm CST)
  + **June 9: Mental Health- Sue Adberholden \*Please help us promote this!**
  + August 11 (NEW date): Suicide Prevention- Stephanie Downey
  + Community engagement- Melissa Heinen (TBD)
  + Social Media (TBD)
* Delegate Report—Judith
* Awards Committee - PH
* Membership Report—Taylour
  + [Mem and Comm April Meeting](https://docs.google.com/document/d/12PF8xlKdElzqlt1jU31qNiMRj4sKzQaqV27wP5CpfSw/edit?usp=sharing)
  + [New Membership One Pager](https://drive.google.com/file/d/1NAmZSPXpOS2F5g2nnXEReY79yZwYGskV/view)
  + [Membership Brochure](https://drive.google.com/file/d/1bUVE7QzFinwL9Pd95rEulyhQ5blxIFVe/view?usp=sharing)

6. Good of the Order

7.  Adjournment

| **2021** | **2022** |
| --- | --- |
|  |  |
| Kelly Kunkel  President | Mary Kramer  [mary.kramer-1@mnsu.edu](mailto:mary.kramer-1@mnsu.edu)  (614) 208-7115 cell |
| Mary Kramer  President Elect | Liz Heimer  [heimerliz314@gmail.com](mailto:heimerliz314@gmail.com)  507-848-7613 cell |
| Suzanne Driessen  Past President | Kelly Kunkel  [kunke003@umn.edu](mailto:kunke003@umn.edu)  (507) 381-3861 cell |
| Judith Luebke  National Delegate | Judith Luebke  [judithluebke@me.com](mailto:judithluebke@me.com)  507.382.5710 cell |
| Jean Streetar  Secretary | Jean Streetar  [jmstree27@gmail.com](mailto:jmstree27@gmail.com)  612-618-7822 |
| Cherylee Sherry Treasurer | Cherylee Sherry  [csherry.flowers@gmail.com](mailto:csherry.flowers@gmail.com)  612-747-6931 cell |
| Derek Hersch  Advocacy Chair | ??? |
| Liz Heimer  Awards Chair | PH Moua  [moua.pahoua@co.olmsted.mn.us](mailto:moua.pahoua@co.olmsted.mn.us)  507-779-4528 |
| Cecelia Schafer  Comm Chair | Sia Xiong  [siaxiong95@gmail.com](mailto:siaxiong95@gmail.com)  (651) 338-6349 |
| Antonia Yenser  Continuing Ed Chair | Cat Gangi  [gangi.catherine@gmail.com](mailto:gangi.catherine@gmail.com)  810-814-1767 |
| Taylour Blakeman  Membership Chair | Taylour Blakeman  [sopheminn@gmail.com](mailto:sopheminn@gmail.com)  (763) 267 4018 |
| Kayla R  Student Rep - Undergrad | Kenia Guietterez |
| Sia Xiong  Student Rep - Grad | Katie Stapleton |

|  | HELPFUL  (Positive Impact) | HARMFUL  (Negative impact) |
| --- | --- | --- |
| Internal | **STRENGTHS**  Increase Membership Numbers  Doesn’t cost anything to change name  Helping neighboring state  Partnering with another organization  Professional Development  Help to market to health educators | **WEAKNESSES**    Joe: “Potentially taking on more issues than we have the person-power, time, and/or desire to address”  In person events more challenging  Already feeling spread out in MN already    Burnout from volunteers  Maybe it wouldn't feel as relatable (takes away from MN populations / policy)  Advocacy challenging = political climates different in states; Advocacy chair role is more extensive  Would have to go through drastic changes (bylaws, budget, etc.)  Not in a place of readiness to merge  Don’t have the same population / public health engagement as MN |
| External | **OPPORTUNITIES**  Can still help them without necessarily merging  Contact other chapters with multiple states and ask how they operate (Kansas / Missouri; Delta)  Could get more board members  More efforts in recruiting (Iowa CHES, MN Summit; Wisconsin CHES list; N / S Dakota) for events  Phased approach, engagement first  What does a partnership look like? “What would dating them look like for 3 years?” - Cherylee  Western WI partnerships opportunities | **THREATS**    Does Iowa SOPHE have major debts?  Not everyone agrees to take on extra commitment from the board / membership to fully merge  Wouldn’t bring a lot to the table for MNSOPHE |