

Dear MN SOPHE Members,

The board members welcome you to a new year for health education advocacy! We continue to grow and progress as a chapter and appreciate all of your support and efforts. We're here to support you as well in your important community work. Here are the highlights from the first board meeting for this year.

## New Look for 2022

On the national and local level, SOPHE has worked to stay relevant with the needs of the community. This has resulted in new branding materials and for MN SOPHE an updated Mission, Vision and Values statement. National SOPHE unveiled the logo and tag line at the end of 2021. MN SOPHE adopted the new branding for our chapter and will be rolling it out starting this month. Take a look at the refreshed websites



https://mnsophe.wildapricot.org/
https://www.sophe.org/

## Join a Committee

As the new year begins, the MN SOPHE Board invites you to consider joining one of the committees listed below and further described on the website. There is no big time commitment on your part...the committee chairs are interested in gathering input for how we proceed with our work. This can be a great networking opportunity along with building consensus around goals and tasks of the chapter. Be part of the action. Check it out:

https://mnsophe.wildapricot.org/page-18080

Advocacy Committee-chair position open at this time

Awards and Recognition-PH Moua, chair

Communications- Sia Xiong, chair

Continuing Education- Cat Gangi, chair

Membership- Taylour Blakeman, chair

The Annual Health Education Summit is being discussed and a committee will be formed soon to begin planning. Watch for an invitation from Liz Heimer, President-elect.

## On to the Work Plan for 2022....

But before we close out 2021, it's time to reflect on accomplishments that helped fulfill objectives in our MN SOPHE five year strategic plan. The list includes:

- · Establishing two recognition awards for members and community members
- · A successful virtual half day health education summit
- · Webinars that awarded a total of 97 free CHES credits to members
- Outstanding and timely Advocacy Committee work
- · A student scholarship to attend the National Advocacy Summit (digital)
- · Partnering and promoting the topic of art and health
- · Subcommittee work on a revised chapter Mission, Vision and Values
- · Board members and student representatives advancing chapter networking and Instagram

**MN SOPHE Board meetings** are held on a monthly basis and members are welcomed to join. Please contact President, Mary Kramer, if you are interested in attending a meeting. <a href="mailto:sopheminn@gmail.com">sopheminn@gmail.com</a>

Be Well!

Submitted by: Jean Streetar, Secretary