



***MN SOPHE
Meeting Agenda/Minutes/Summary***

Date: March 18, 2022		Time: 1pm -2pm	
Location: Zoom			
Attending: Mary Kramer, Liz Heimer, Cat Gangi, Kelly Kunkel, Judith Luebke, Taylour Blakeman, PH Moua, Pat Stieg, Sia Xiong, Cherylee Sherry			
Absent: Jean Streetar			
Facilitator: Mary Kramer		Recorder: Liz Heimer	
Meeting Objectives:			
Minutes Approved: April 15, 2022			
1st- Liz Heimer		2nd - Sia Xiong	
Agenda Approved: March 2022			
1st- Judith Luebke		2nd- Kelly Kunkel	

Agenda Item	Discussion	Person assigned
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<p>National SOPHE Update</p>	<p>Pat is on the National SOPHE Advocacy committee and has served for ten years. Looking at issues at a national level, but some advocacy issues have state and local impacts. Pat serves on a subcommittee that is working on a resolution, "Voter Registration and Participation." Adopted by National Advocacy Committee two weeks ago. National Board is scheduled to vote at May meeting on the resolution.</p> <p>Issues with laws restricting people to vote in certain states. Pat connected with Healthy Democracy, Healthy People which is a committee that correlates health status and voting restrictions. Those who have less voting restrictions have a higher health status.</p> <p>Purpose is to change federal laws to give everyone a fair right to vote. Connects voter rights to voter health.</p> <p>Looking for SOPHE chapters across the country to pass a resolution since most of the laws restricting voter rights are happening at a state level. MN SOPHE may be interested in passing a resolution.</p> <p>"Voting is the most public health intervention that people can do."</p>	<p>MN SOPHE Member, Pat Stieg reporting on advocacy news</p>
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	Pat may do a webinar on the topic for MN SOPHE.	
Goals 2022	<ol style="list-style-type: none"> 1. Explore process and documents needed for becoming a 501(c)(3) organization 2. Establish student scholarship awards – Student scholarship (\$250?) + Advocacy Summit- in-progress 3. Explore partnering opportunities with other organizations 4. Professional development offerings quarterly- Cat shooting for monthly 5. Establish plan for marketing the value of health educators- Sia’s doing a lot with social media. Mary working on promotion for National Public Health Week. Hoping to start working on CHES being a billable expense once we have advocacy chair again. 	Board
President Report:	BELOW	Mary Kramer
Student Rep Appointment (pres report)	Liz spoke with MSU ESG class on MN SOPHE and did a “MN SOPHE” commercial. Kenia was interested and contacted Liz about being a Student Rep. Liz shared Kenia’s biography and email message on why she wants to be MN SOPHE’s Student Representative.	Liz Heimer



	<p>Kenia could serve on possibly the HES and Membership/Communications Committee.</p> <p>Sia open to help with onboarding. Also the role of past-president. Kelly and Sia will work together.</p>	
National SOPHE Conference (pres report)	<p>Happening next week.</p> <p>Mary, Judith, and Cherylee attending. Cherylee presenting on the process of NCHEC and SOPHE went through on health education job analysis Wednesday at the conference. Mary presenting on Tuesday on environmental scan of MSU campus with tobacco policy.</p> <p>Mary, Judith, and Cherylee will share information to Sia to share with members.</p>	Mary Kramer, Cherylee Sherry, Judith Luebke
MPHA (pres report)	<p>Setting up a meeting with Merry Grand on how to partner with their members on CHES credits.</p> <p>Awareness weeks- National Public Health Week: First week of April. Merry Grand and Mary Kramer want to ask the Governor to make a proclamation to</p>	Mary Kramer and Cherylee Sherry



	<p>make it an official week in Minnesota. National SOPHE has a proclamation template that we can use.</p> <p>Cherylee made a motion to approve joint partnership with MPHA to request and Judith seconded it. Governor Walz make a proclamation on Awareness weeks. Motion carried.</p>	
Merge with Iowa discussion	<p>Iowa SOPHE president connected with Mary to merge Iowa and Minnesota.</p> <p>Considering upper-midwest chapter.</p> <p>MN SOPHE out of network members: Two Wisconsin members and one from Virginia</p> <p>Mary doing a SWOT Analysis and sharing on google docs</p>	Mary Kramer
Past-President Report	No report	Kelly Kunkel
President- Elect Report	<p>Looking for Board's recommendation of in-person Summit in the early fall:</p> <p>Pros- best for students and networking</p>	Liz Heimer



	<p>Cons- Monitoring COVID-19 and more costly. Gustavus didn't want people coming in last year.</p> <p>Virtual Summit:</p> <p>Pros- Easier for professionals</p> <p>Cons- Not as good for networking</p> <p>More discussion at next HES committee meeting. Liz will reach out to Karl about Gustavus allowing outside people.</p> <p>Date: Every other year switch from September (Duluth students can attend in September) and October.</p> <p>Taylor created some draft broad logos and promotional images to talk about next HES meeting, Monday March 21st noon-1pm</p>	
Student Rep Report		Vacant
Treasurer Report	Balance: \$7,867.47	Cherylee Sherry



	\$100 outstanding to National SOPHE to hit the bank account	
Advocacy Report	See MN SOPHE member update above*	Vacant
Communications Report	<ul style="list-style-type: none"> ● Updated posting schedule: <ul style="list-style-type: none"> ○ MWF - Posts and stories at 6 PM on FB and IG ○ Weekends - Liking/following other pages/organizations ○ Every other Friday - Email updates/jobs opportunities to MN SOPHE google group ● Most popular post: National Nutrition Month (144 reached on FB) ● In the last 28 days (Feb. 18 - Mar. 17): <ul style="list-style-type: none"> ○ # of people reached = 977 FB and 112 IG ○ # of people visited = 24 FB and 23 IG ○ # of new likes/followers = 3 FB (274 total) and 9 IG (86 total) <p>People are more active after work. Sia will try evening posts to see how that goes.</p> <p>Sia plans to do every other Friday for email updates of what's been posted.</p> <p>Sia would like to highlight our members- let her know what you are doing!</p>	Sia
Continuing Education Report	<p>Speakers who have agreed to 1 hour webinar</p> <ul style="list-style-type: none"> ○ Social Media- Taylour Blakeman and Jessica Barnes (April/May) 	Cat



	<ul style="list-style-type: none"> ○ Suicide Prevention- Stephanie Downey (July) ○ Health Equity- Amy Lopez (April/May) -Cat wondering on what sort of specifics we have. Email her. ○ Mental Health- Sue Adberholden (June) ○ Community engagement- Melissa Heinen (June-July-August) <p>Need to get the new NCHC list to send out invitations for webinars. Cannot invite them to be a member, but can invite them to our CE opportunities.</p> <p>Request for reviewers from Board</p>	
Delegate Report	<p>Annual report- 22 chapters completed the report.</p> <p>Logo- Can be redone at no charge. Do we still want to consider revisions to spell out Minnesota?</p> <p>Possible merge may impact logo revisions. Will resume discussion at the next meeting.</p>	Judith



<p>Awards Committee Report</p>	<p>First meeting- Tuesday, 29th, 2-3pm. Two members, looking for others</p> <p>Timeline for student awards / scholarship; professional award system set up</p> <p>Looking at other organizations for descriptions; PH doing research. Doing 1 more outreach email to listserv</p>	<p>PH</p>
<p>Membership Report</p>	<p>Taylor shared full membership list. 70 total members. 42 professional; 28 student</p> <p>Taylor working with Cat and Jessica on Social Media webinar.</p> <p>Taylor participating in Annual Summit planning.</p> <p>Membership and Communications committee held in February. Discussed "Member Mondays" (Sia posting on social media), Presentations lined up for student groups.</p>	<p>Taylor</p>



Meeting Summary:

Liz taking notes for Jean

Icebreaker Signs of Spring:

- Birds chirping
- Snow melting
- Seeing gardens
- Walk by lake superior and not freeze to death
- Open the door and have windows open
- Cat tent
- Light outside at 7:30pm
- Growing plants
- High school and college sports championships