## MN SOPHE Society for Public Health Education

#### MN SOPHE Meeting Agenda/Minutes/Summary

#### Date: May 14, 2021

Time: 10-11:30 am

#### Location: Zoom

**Attending:** Kelly Kunkel, President; Cherylee Sherry, Treasurer; Judith Luebke, National Delegate; Taylour Blakeman, Membership chair; Antonia Yenser, Continuing Ed chair; Derek Hersch, Advocacy chair; Cecelia Schaefer, Communications chair; Suzanne Driessen, Past President; Sia Xiong and Kayla Rinderknecht, Student Representatives; Jean Streetar, Secretary

Absent: Sia Xiong, Student Rep; Mary Kramer, President Elect; Suzanne Driessen, Past President joined later in the meeting.

Facilitator: Kelly Kunkel

Recorder: Jean Streetar

Meeting Objectives: Finalize Mission, Vision and Values document

Minutes Approved: June 11, 2021

Agenda Item	Discussion	Person assigned
Call to order and	The meeting was called to order at 10:02am. Approval of the agenda with a	Kelly
approve agenda	motion from Liz and second from Antonia.	
Roll Call	Sia and Mary were not able to attend the meeting	Jean
Old Business		
Secretary's report	Approve April 9, 2021 minutes. Motion to approve, Derek; second, Judith. Jean will add the approved date and send to Taylour for posting. Jean will prepare and send meeting highlights for today via the list serve.	Jean, Taylour
Goals for 2021 Updates and Progress	<ul> <li>Reports</li> </ul>	

	0 0 0	Explore scholarship program opportunities for students and professionals. No updates at this time Explore process and documents needed for becoming a 501(c)(3) organization. Cherylee expects to work on the documents starting in June or July. Explore partnering opportunities with other organizations. Cherylee mentioned the Rural Community Health Workers summit will be Oct 15. They are looking to offer CHES credits. Jean will check in with Antonia about MN SOPHE's CHES process and then meet with MPHA for possible collaboration on events/credits.	Cherylee, Jean
Mission, Vision and Values Subcommittee	•	<ul> <li>Discuss latest version. Kelly indicated that the documents have been cleaned up from the April meeting.</li> <li>Next steps: <ul> <li>Board approval. Motion by Liz and second by Cherylee to approved the revised MN SOPHE Mission, Vision and Values document and to prepare for a membership vote. Motion approved</li> <li>Membership approval. Committee will prepare a vote by membership.</li> </ul> </li> </ul>	Subcommittee

CHES/MCHES status	Steps needed to get Certified Health Ed Specialists as a billable entity in MN, similar to the status of Community Health Workers will continue with discussions during an upcoming Advocacy committee meeting.	Advocacy
New Business Wild Apricot	Question on whether to extend our current website platform contract for two years was discussed. Most are in favor of keeping Wild Apricot (no need to do a search; no need to rebuild the website; good for membership tracking, other chapters use and like Wild Apricot). Monthly fee will increase in May from \$50 per month to \$60 per month unless the two year contract is pursued. Motion by Cherylee to do an extended two year contract for the website with Wild Apricot. Second by Taylour. Motion approved. Taylour to follow up with Wild Apricot by May 15 for the new extended contract. Payment to Wild Apricot will be in the form of a lump sum of \$1,200 (see below)	Taylour
Other		
Board and Committee Updates		
President-Kelly	Finishing up Mission, Vision and Values document	
Past President-Suzanne	Working on policies and procedures	
President-Elect-Mary	Kelly provided a recap of the summit planning to-date. A save the date notice has been sent to membership. Date is Oct 20 and will be a shorter day for the virtual format. Theme: "Looking Toward the Future: A new decade in public health education." Keynote: Kathleen Starr author of "Why we resist change." A poster session will be offered again. Next planning meeting is May 21.	

Students-Sia and Kayla	Kayla provide the update: Student Social Hour debrief was held/themes and new dates being discussed. Reviewing student survey results for future needs. Sia designed the summit logo.	
Treasurer-Cherylee	As of the end of April there was a balance of \$7,331.90. A replacement check was issues for a speaker from the last summit. New balance is now \$7,427.71. Taylour and Cherylee will work to get the new Wild Apricot contract and payment completed. Cherylee has requested a summit budget from the planning and awards committee. For the 501(c).3 process we will need to account for in-person meetings/summits.	
Advocacy-Derek	Derek reported on national resolutions that have been discussed and passed. Scholarship are available and due June 1. The national group also discussed the various state's COVID and vaccine mandates. Some universities are loosening COVID vaccine requirements and the national group questions if this will lead to other vaccine requirements being changed as well. The virtual advocacy summit will be Oct 13-14. Recent chapter legislative letters include support for SHIP and an opportunity for all members to contact their representatives. The next meeting will discuss the status of CHES/MCHES as reimbursable workers. There is an opportunity for chapter members to sign on to the "21 Day Anti-Racism Challenge" from ProHabits.	
Communications-Ceceli a	Cecelia is connecting with her networks to ask if people have health questions that could be posted on social media (i.e. <i>what do you need to know about gender pronouns/or other topics)</i> .	

Continuing Ed-Antonia	Outreach for new webinar topics is being explored. Health communications and health literacy are some potential topics.	
National Delegate-Judith	The house of delegate discussed the need for more scholarship applications. Some concerns about \$400 being offered when costs to attend conferences could cost \$1,500. Other states use Wild Apricot and find it valuable especially for membership where they do not have to invent their own tracking system. A new national logo and tag line will be launched in June. The new logo will be easier for state chapters to use. Cherylee gave us a sneak-peek of the modifications.	
Membership-Taylour	There were six entries for the April Home Office Challenge. Voting will take place next. Results will be posted on social media and the website. Thanks to all, and other photos can still be submitted for posting. Next potential "Coffee Chat" may be trivia night theme.	
Awards-Liz	The committee met April 14 to discuss plans for the 2021 awards. Next meeting will be May 18. A similar process for nominations and selections will be used this year. The changes include two awards: health educator of the year (needs to be a MN SOPHE member and CHES/MCHES preferred) and outstanding contribution to health education (can be from outside of MN SOPHE). Possibility of a student award in 2022 and we would like to offer a scholarship with that award. Awards will be presented at the Oct summit along with the president's citation. The committee would also like to promote the national SOPHE awards and nominations.	

MN SOPHE

Celebration and good news	Congratulations again to Mary Kramer for her 2020 NCHES Outstanding Leadership award recently posted. Maddie Anderson-Sarno (last year's student rep) recently passed the CHES exam. Yeah! The FDA is applauded for their ban on menthol tobacco products.	
Good of the order	Jean wished everyone a <i>Happy Memorial Weekend</i> . If you are interested in recognizing veterans who are buried at Fort Snelling or other national cemeteries you can visit <u>www.flagsforfortsnelling.com</u> . The next meeting will be June 11. Kelly asked for thoughts on meetings over the summer. Most people are available so we will plan to move forward with regular meetings. Please let Kelly know if you are not able to attend.	
Adjournment	Meeting adjourned at 11:13 am	

Meeting Summary:

#### SAVE THE DATE...SAVE THE DATE!

The MN SOPHE annual summit is set for October 20, 2021. The virtual format will return with speakers and a poster session. The theme is: *Looking Toward the Future: A new decade in public health education*. Keynote: Kathleen Starr, PhD author of *Why we resist change*. This will be another great way to stay connected to MN SOPHE and earn CHES/MCHES credits. Stay tuned as plans continue to progress.

#### Thanks to the Subcommittee....

A new chapter Mission, Vision and Values document has been prepared by a board subcommittee over the past few months and are now ready for a membership vote. Watch for the email for your review and input.

### MN SOPHE Society for Public Health Education

#### **Read All About It!**

The National Commission for Health Education Credentialing (NCHEC) recently announced the 2020 Outstanding Service and Leadership Award Winners for Career Excellence in Health Education and Promotion.

Dr. Mary Kramer, PhD, MPH, MCHES<sup>®</sup>, CHWC received the Established Professional Award. Dr. Kramer is an Associate Professor of Health Education at Minnesota State University in Mankato, Minnesota and the MN SOPHE President Elect. Congratulations! Read the full article below.

https://assets.speakcdn.com/assets/2251/bulletin\_spring\_2021.pdf

### Happy Memorial Day and Weekend

If you are interested in recognizing veterans who are buried at Fort Snelling or other national cemeteries you can visit <u>www.flagsforfortsnelling.com</u>

### Visit the MN SOPHE Website

You find the latest news and updates for health education in Minnesota! <u>https://mnsophe.wildapricot.org/</u>