

MN SOPHE Meeting Agenda/Minutes/Summary

Date: October 1, 2021 Time: 11am to noon

Location: Zoom

Attending: Mary Kramer, President Elect; Cherylee Sherry, Treasurer; Judith Luebke, National Delegate; Taylour Blakeman, Membership chair; Antonia Yenser, Continuing Ed chair; Derek Hersch, Advocacy chair; Suzanne Driessen, Past President; Sia Xiong and Kayla Rinderknecht, Student Representatives; Jean Streetar, Secretary

Absent: Kelly Kunkel, President

Facilitator: Mary Kramer Recorder: Jean Streetar

Meeting Objectives:

Minutes Approved: November 12, 2021

Agenda Item	Discussion	Person assigned
Call to order	Mary Kramer called the meeting to order at 11:04 am. Thank you for being	Mary
	flexible to meet on a different day and time. Motion to accept the agenda by	
	Liz and second by Derek.	
Roll Call	Kelly was not available today and thanks Mary for filling in to lead the	Jean
	meeting.	
Secretary's Report	Jean noted that Taylour and Kayla assisted with information for last month's	Jean, Taylour
	meeting highlights on the addition of Instagram. Thanks to both. Motion to	
	approve the September 10 minutes by Cherylee and second by Antonia. Jean	



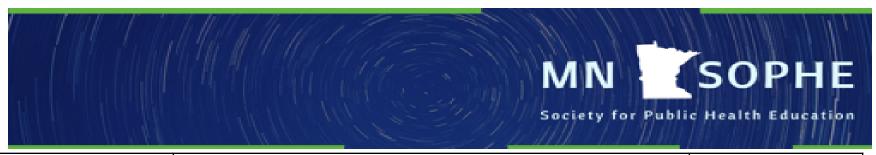
	will add the approval date and send to Taylour for posting. Meeting highlights will be sent to membership from Oct meeting.	
Old Business	will be sent to membership from Oct meeting.	
2021 Goals and Progress Reports	 Scholarships- no new updates 501c.3 application-Cherylee has located some resources to assist with writing up the new application (order and language). Suzanne to assist Partnering with other organizations-At the time of the meeting Jean had not heard back from MPHA about some partnering ideas. Discussion about how to share responsibilities of applying for CHES/MCHES credits. Other ideas include free credits and how to pay, could aboard member from MN SOPHE be part of the MPHA conference committee, how many people apply for the credits and is it worth the time for our volunteers? We did have a shared credit experience with U of M Duluth and could follow that example. Mary said she would assist with these partnering ideas. **Note-since the meeting Jean did have an email from Merry Grande at MPHA. Their governing council is interested in an MOU for partnering. Jean will draft something for "the assist with review for CHES/MCHES applications" for now. Merry thought that the free credits might take more time to figure out and get approval. Also since both organizations are on Wild Apricot it might be easy to figure out the registration and financial coverage. More details to follow. 	Jean, Mary
New Business		
Qualifications of Health Educators	Derek presented the resolution on Qualifications of Health Education Specialists put together by the Advocacy committee. Discussion about follow up letters to state and local jurisdictions. Links for legislators and possible	Derek, Mary, Taylour, Jean



	"Day on the Hill" activities for students such as short videos. Mary to consider for next class. Derek made a motion to adopt the Resolution on Qualifications of Health Education Specialists which calls for advocacy, education and promotion activities directed at increasing the visibility, credibility and employment of health education specialists. Cherylee seconded the motion. No further discussion. Resolution is passed on an 11-0 vote. Jean to include in Highlights and Taylour to provide a link on the chapter website.	
Student Speaker Sessions	One of three panelists is now tentative for the date of the summit. The students wanted to know if the panel should proceed with two panelists. There did not seem to be any concerns from the board, and those that reviewed the questions for the panel thought the session could be covered by two speakers. Suzanne suggested that Kayla and Sia could also promote their role on the board if there are interested students for next year.	
Other		
Officer and Committee Reports		
President-Kelly	Open Positions-Continuing Ed Chair; Advocacy Chair; Communications Chair	
Past President-Suzanne	Please see your emails for review of various sections of the policies and procedures. These documents have not been revised since 2017. Due date for getting back to Suzanne is Nov 1. By-law will be due for review in 2022. Thank you, Suzanne for taking on the task of policy and procedure review.	All
President Elect-Mary	There are 39 people signed up for the Oct 20 summit. Invite a friend or colleague and check out Instagram. Opening session with MDH Commissioner of Health begins at 8:15 am. Liz will check again for posting on MDH Mailbag and the summit is on the National SOPHE calendar.	All



Student Representatives-Kayla, Sia	Working on the student session for the summit. Great job with Instagram.	
Treasurer-Cherylee	At the beginning of Sept the chapter had \$6,758.16. After current expenses there is a balance of \$7,721.55.	
Advocacy-Derek	Derek reported on the Sept 14 meeting for the committee: Suggestions for the chairperson in 2022; Attending the national SOPHE advocacy summit on Oct 13-14; Qualifications for Health Education Specialist-resolution (priority for 2022 to develop legislative language); interest in advocacy for school health education standards; Pat Stieg working with national advocacy group on Voting Rights and Public Health. Mary requested sharing of the national summit sessions (Derek, Cherylee, Whitney attending.	
Communications	Cecelia Schaefer, Communications chair has recently resigned from this position. The position is on the ballot for 2022. Thanks to Mary, Liz and Taylour for staying on top of communications for now.	
Continuing Ed-Antonia	Please watch your emails for a request to assist with the review of our summit application for CHES/MCHES credits	
National Delegate-Judith	The next meeting of the House of Delegates is Oct 4. Judith was interesting in reporting if we have chapter members who have memberships in other state or national organizations. We do not collect that information at this time. Delegates will be discussing other alignments (such as APHA). We are trying to collaborate with MPHA and Kelly and Mary have met with LPHA. There are potentially common public health priorities that we could all be supporting. National SOPHE is still in flux due to staff retirement and changes.	
Membership-Taylour	The membership list was sent via email. There are 79 members (36 students and 43 professionals). Taylour heard back from two UMD students for volunteer activities. The students are assisting with the "count down to the	



	Summit" on Instagram. Students will also attend the	
	membership/communications committee next week.	
Awards-Liz	Next steps completed: awards ordered and received, press releases are ready	
	to distribute after the summit for finalists and awardees. The 2020 recipient	
	Sharmyn Phipps will present the Health Educator 2021 award.	
Celebration and Good	Cherylee and Judith announced that the new National SOPHE branding and	
News	logo will be released soon. Watch for the news release.	
Good of the order		
Adjournment	Next meeting Nov 12 (back to regular date and time) 10-11:30 am	
	Meeting adjourned at 12:04 pm	

Meeting Summary:

Don't "Fail to Fall" for the MN SOPHE Summit!

The countdown is on for the lead-up to the MN SOPHE 2021 Health Education Summit on Oct 20. President-Elect, Mary Kramer has been leading the planning group and encourages you to attend:

"This year's health education summit addresses the heavy hitting challenges we are all dealing with - how to keep encouraging healthy behavior change, counter health misinformation and move forward with health equity during an unprecedented time in public health. Overall, a great chance to brush up on these critical topics, network with others in the state, and get your continuing education credits at an affordable price."

Besides great speakers, a poster session and 3.5 CHES/MCHES credits, the annual meeting will be held right after the summit concludes (12:15 to 1pm). Including the presentations for:

MN SOPHE "Health Educator of the Year Award" and "Outstanding Contributions to Public Health Education Award" Registration available at: https://mnsophe.wildapricot.org/events

MN SOPHE Resolution on Qualifications of Health Education Specialists



The Advocacy Committee has completed work on moving the status of health education another step forward with the passing of a resolution on qualifications for health education specialists. *This resolution calls for advocacy, education and promotion activities directed at increasing the visibility, credibility and employment of health education specialists*. Read the full resolution here: https://mnsophe.wildapricot.org/Advocacy

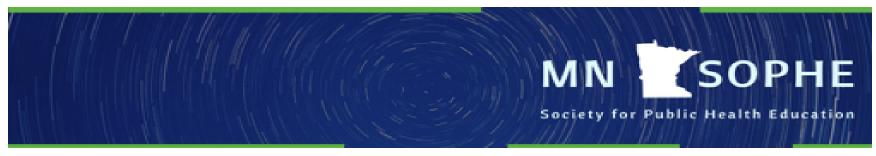
National SOPHE Announces New Branding and Logo

Check out SOPHE's new branded website, <u>www.sophe.org</u>. The new brand logo is informed by extensive research – focus groups, interviews, and online surveys – of SOPHE members and other stakeholders. It provides a fresh facelift to SOPHE's monochromatic brandmark, unchanged since 1950, and reflects the organization's vibrancy and its eye to the future.

While you are out on the SOPHE website, check out the line-up for Nation Health Education Week:



You can follow us on Facebook and Instagram!



Get the latest information and great resources from the MN SOPHE social media communications. If you want to be part of the action...join the membership or communications committee. There is always something fun going on with Public Health!

Contact us at: sopheminn@gmail.com

See you at the Summit!

MN SOPHE Board meetings are held on a monthly basis. All members are welcomed to join in the phone/teleconference calls. The next meeting is scheduled for Nov 12, 2021. Contact us at: sopheminn@gmail.com