

MN SOPHE Meeting Agenda/Minutes/Summary

Date: August 13, 2021 Time: 10-11:30 am

Location: Zoom

Attending: Kelly Kunkel, President; Mary Kramer, President elect; Judith Luebke, National Delegate; Kayla Rinderknecht, Student Representative; Taylour Blakeman, Membership chair; Antonia Yenser, Continuing Ed. chair; Derek Hersch, Advocacy chair; Suzanne Driessen, Past President; Liz Heimer, Awards chair; Cherylee Sherry, Treasurer; Jean Streetar, Secretary

Absent: Cecelia Schaefer, Communication chair; Sia Xiong, Student Representative

Facilitator: Kelly Kunkel Recorder: Jean Streetar

Meeting Objectives:

Minutes Approved: September 10, 2021

Agenda Item	Discussion	Person assigned
Call to order & approval of agenda	Meeting was called to order at 10:01 am. Agenda approved (motion: Suzanne, second: Jean)	Kelly
Roll call	Roll call taken. Cherylee will be joining shortly.	Jean
Old Business		
Secretary's report	Approve minutes from July 9, 2021. Thanks to Liz for taking notes. Motion by Suzanne and second by Derek to approve the minutes. Jean has put the notes in Google docs. and will send to Taylour for posting.	Jean/Taylour



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2021 Goals and Progress Reports	 Explore scholarship program opportunities for students and professionals. No update for general scholarships. Derek is preparing an application to support a student member attending the Oct Advocacy Summit. Report will come under his committee activity. Explore process and documents needed for becoming a 501(c)(3) organization. No update at this time Explore partnering opportunities with other organizations. Jean is still trying to connect with MPHA on CHES/MCHES credits. Social media discussion The Member Recruitment and Communication Plan for 2021-2022 was amended to include an Instagram process guide and plan (starting on page 7). Student representatives would set up and support Instagram for the chapter. Kayla would like to see Instagram start before the Oct summit this year. The process could be a pilot using the 2021 goals as measures (i.e. have 50 followers by Dec, follow 100 other accounts etc.). The Board supports this new communication tool and thanks Taylour, Cecelia, Kayla and Sia for working on this project. 	Taylour, Kayla
New Business		
MDE Health Education	Terry Swartout, Health Education Coordinator at the MN Dept of Education,	Cherylee, Kelly
Discussion	met with Cherylee and Kelly about a school grant to support nutrition and	



	activity for students with chronic conditions. MDE received the grant from CDC, Terry is the grant manager. This would involve training health education school staff. Marlene Trappe (MN State-Mankato) would like to assist with the training development. There are eight education districts involved with the grant. Health Ed standards have been deferred to local district control. MN SOPHE could assist with advocacy and be part of a webinar to explain the grant. More information to come. Add this item to the chapter 2021 goals regarding partnerships.	
Meeting with LPHA	Mary and Kelly met with the Local Public Health Association staff person, Kari Oldfield. They discussed ways to support each organization. Kari has shared with LPHA members MN SOPHE items posted in the CHS mailbag (such as the upcoming summit and awards). PH directors are the primary audience. LPHA is part of the MN Association of Counties and their annual fall conference incudes elected commissioners. MN SOPHE could submit to present a breakout session or poster/display. LPHA advocates at the legislature for health such as SHIP funding and Local Public Health grants. Jean asked if the move to make health educator's work reimbursable was shared with Kari during the discussion. Not at that time, but something to approach for another discussion. Derek would like to share Advocacy committee resolutions with LPHA.	Mary, Kelly
Life membership for MN SOPHE	Kelly would like to explore this option as a one-time cost for retired health educators. Suzanne will collect some information and send ideas to Taylour. Judith will see if other national chapters have this option. Retired professionals may be able to provide mentorship guidance or other ideas and support for the chapter.	Kelly, Suzanne, Taylour, Judith



Networking Hour recap August 11	Kayla provided a recap of the event which focused on the upcoming Oct CHES exam. A ppt. was developed by students Chelsea and Maddie who recently passed the CHES exam. The board discussed ways to "take the presentation on the road" to help promote professionalism and the upcoming exams in April/May 2022. Mary would like to share with other Health Education faculty in the state. This could be part of our continuing education rotation of webinars. Check back in Jan 2022 for setting up another webinar.	
Other		
Officer and Committee		
Reports		
Continuing Ed-Antonia	A Climate Change webinar with Cherylee Sherry and Pat Stieg will be held on August 19. Antonia talked about the marketing and other lists to send a separate message. Summit information will be added to the opening slides of the webinar presentation. CHES/MCHES information has been sent in. Thus far 4 registrations. MN SOPHE Summit CHES/MCHES application is waiting for the information from last confirmed speaker.	
President-Kelly	No additional information at this time	
Past President-Suzanne	No new updates	
President Elect-Mary	The Oct summit agenda is set. Committee continues to work on promotions. There will be no expenses for speakers this year. The budget will need to cover CHES/MCHES credits. Cherylee asked for talking points for Commissioner Malcolm. Depending on schedules the commissioner may be able to give her remarks live at the summit.	



	The next committee mtg is Aug 27. Discussion about cost-most of the "bundled" options for students and professionals were popular last year (summit plus membership). Request to put the cost on the main page.	
Student Representatives-Kayla	Wrapping up the Aug 11 social hour. Will work to get Instagram started in September. Sia and Kayla working with speakers they have on the agenda for the summit.	
Treasurer-Cherylee	As of Aug 12, the balance of the account is \$6,648.16. There was a payment for our domain name of \$31.16. Membership brought in \$140.	
Advocacy-Derek	The following resolutions have been approved by the national organization. New National Resolutions: O Resolution on Eliminating Health Inequities for Sexual and Gender Diverse Populations O Disability, Ableism, and Health Equity in Public Health Education and Practice - Link TBD Per the approved motion on 7/9/2021, Derek presented the draft application to support a student member (1 person) from MN SOPHE to attend the national Advocacy Summit, Oct 13-14. Items discussed for the scholarship-would a transcript be required or optional; what is the reimbursement (\$100); member and early registration options; proof of chapter membership (check with Taylour); student would have to confirm that they have not received other sources of funding to attend (i.e. the	
	national scholarship opportunity); are scholarships appealing these days for virtual or even in person due to cost? Thank you Derek for putting this	



	together. Suzanne and Derek will review and select the student to receive the scholarship. Derek will send information about two livestream events Aug 26: Advocacy to Action and Sept 9: Make Public Health Voices Count. New resources: Tool Kit for the Role of Health Education Specialists and Qualifications of Health Education Specialists. There is a national SOPHE survey regarding a research agenda. Derek is completing the survey. Cherylee asked if there could be more peer reviewed research for how Health Educators improve outcomes for patients and communities. This will show the value and capacity of the profession.	
Communication-Cecelia	No report at this time.	
Delegate-Judith	Chapters are asked to update their profile on the national website-Due by Aug 27. Judith will work with Cecelia to update the language (and correctly spell Minnesota!). Some suggestions for how our chapter stands out included: A blend of students and professionals; student representatives serve on the board; metro and outstate members; practitioners and academics. Draft will be provided to the board. The house of delegates does not meet in the summers, so new reports will begin again in the fall.	
11:30 am	**note-Kelly and Mary needed to sign off for other meetings. Suzanne assumed the gavel for the rest of the meeting	
Membership-Taylour	The current list of members was sent to the board. We have 80 members: 37 students/43 professionals. Taylour has been working on the Instagram	



	procedure and the social hour/networking events. So far there are four people registered for the Oct 20 summit.	
Awards-Liz	Worked on promotion of awards with the committee over the summer. Application materials have been posted regularly in the CHS Mailbag and on Facebook. Committee members have sent out to contacts and other organizations. As of closing on August 15 there are two nominations for Health Educator of the Year and four nominations for the Outstanding Contributions to Health Education. Liz will be sending out a Doodle poll to establish a date for the committee to finalize the selection of this year's awards. Great work!!	
Congratulations and Good News	Mary Kramer passed the exam for the Tobacco Treatment Specialist certificate. She needed to put in 240 hours along with the exam. Congratulations!!	
Good of the Order	We need to recruit people to fill the board positions for 2022-2024. Jean will check the spreadsheet and by-laws to get the ball rolling for 2021 elections. **note from Jean: Positions needed on ballot-President elect; Advocacy chair; Continuing Ed chair; Communication chair. Also, Secretary was on the ballot last year for a two year term, however according to the by-laws that was out of order for the staggered board two year terms. Information was sent to Kelly and Suzanne 8/16/2021.	Jean (will send info to Kelly and Suzanne)
Adjournment	Next Mtg: September 10, 2021, 10:00 am Meeting was adjourned at 11:34 am	



Meeting Summary:

Time to Register!

Two great CHES/MCHES opportunities are coming your way.

August 19, MN SOPHE hosts a Webinar from 12-1 pm. Climate Change and Health: Impacts, Solutions and You. Presenters: Cherylee Sherry and Patrick Stieg. Members can earn 1 CHES/MCHES credit for free!

2021 Annual Summit is open for registration! *Looking Toward the Future: A new Decade of Public Health Education.* Review the agenda and check out the presentations at: https://mnsophe.wildapricot.org/page-18093

October 20, 8:15 am to noon. Business meeting and awards presentations to follow. We hope to see you at this virtual event. Register for both events at: https://mnsophe.wildapricot.org/events

MN SOPHE Awards to be presented at Summit!

Awards chairperson, Liz Heimer says "Thanks to all who made nominations for the 2021 MN SOPHE awards": Health Educator of the Year Award and Outstanding Contributions to Public Health Education Award. Nominations closed on August 15 and the committee is now in the review and selection process. Stay tuned for the announcements at the Summit Business meeting on Oct 20.

MN SOPHE Student Scholarship: 2021 SOPHE Advocacy Summit

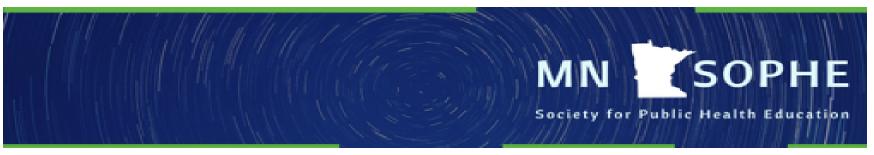
This award provides financial support for one (1) MN SOPHE Student Member to attend the 2021 SOPHE Advocacy Summit, occurring virtually on October 13-14.

https://www.sophe.org/professional-development/conferences_events/advocacy-summit/

Total scholarship amount will not exceed \$110, which is the cost of Standard Student Registration. The scholarship recipient will be reimbursed upon submission of receipts, and the required reimbursement form following the event. Applications are due Friday, September 3.

Submit your scholarship application here: https://forms.gle/1i5aSRswutjKEqe89

Interest in MN SOPHE Board Positions?



Members will be asked to elect new board members for 2022-2024. Are you interested in being active in the organization? Do you know of others who would like to impact our work? Contact President, Kelly Kunkel to nominate: sopheminn@gmail.com

Congratulations to Dr. Mary Kramer!

Mary recently completed the program and exam for the Tobacco Treatment Specialist certification. This shows her continued efforts and commitment to reduce the impact of smoking and tobacco use in our community.