***MN SOPHE Board Meeting of the Executive Committee and Officers***

**Date:** July 9, 2021

**Time: 11:00 a.m.-12:30 a.m. PLEASE NOTE TIME CHANGE.**

**Location:** Via Zoom: [Link](https://umn.zoom.us/j/92420334354?pwd=anZTUkRyeVRTWDIwK1I4OFZ4aFR4UT09)

**Minutes approve on 8/13/2021**

**AGENDA**

Call to order & approval of agenda – Kelly

Roll call – Jean (Liz)

**Present:** Liz Heimer

* Kelly Kunkel
* Judith Luebke
* Derek Hersch
* Taylour Blakeman
* Mary Kramer

**Absent:**

* Cecelia Schaefer
* Jean Streetar
* Sia Xiong
* Kayla Rinderknect
* Antonia Yenser
* Cherylee Sherry
* Suzanne Driessen

11:05 Kelly called meeting to order

**Motion to approve agenda:** Derek Hersch

2nd: Mary Kramer

Motion carries

**Motion to approve minutes from June 11th:** Judith Luebke

2nd: Derek Hersch second

Motion carries

**Old Business**

* Secretary’s report and approval of [June 11, 2021](https://docs.google.com/document/d/1KKXjOYMCbvghuDZrN5X_W4COabUDa78_/edit) Minutes

* Old business
* Goals for 2021 Updates and Progress Reports
  + Explore scholarship program opportunities for students and professionals –

**Liz:** Exploring it in Awards committee next year.

**Mary:** Keeping this as a goal. Mentioned that working on 501 (c) (3) will better fundraise and sustain scholarship.

**Judith:** Cherylee mentioned a scholarship to honor Hannah Cooper in the past.

**Derek:** Interested in scholarships for Advocacy Summit (2 day conference). Must register by September. Mary suggested that we pay for a student membership as a statement of how important we feel advocacy is. Kelly suggested that we have criteria for advocacy and that we have a process in place including possibly joining the advocacy committee and then reaching out to membership

* + - * **Derek motioned that we begin preparation for student scholarship to attend virtual advocacy summit in 2021.** 2nd- Taylour
        + **Motion carries**
        + Advocacy committee will start process

Derek will put together document for this

* + Explore process and documents needed for becoming a 501(c)(3) organization –
    - * No updates
  + Explore partnering opportunities with other organizations –
    - * **Mary:** Going to email LPHA to set up meeting with Executive Director. Make sure we introduce ourselves and that they know what we do. Group that all Local Public Health Association belong to in the state.

* New business
  + MN SOPHE Interns - Liz and Taylour
    - **Taylour:** MN SOPHE got a request from a student about an internship. The intern did end up getting a different internship. It opens the question if we want to explore that idea.
    - **Mary:** Suggested that we look at the intern ideas in the Google Drive. Also suggested the Past-President works on this.
    - **Kelly:** Discussed how U of M Extension goes through a legal process.
    - **Mary:** Discussed that it takes a contract between the organization and the school.
    - Informal internships are also an option
    - **Liz:** Need to have someone from our team coordinate intern before beginning. Liz will reach out to Suzanne to see if this makes sense for Past-President. Also, must add to bi-laws.
    - **Judith:** Wondered if MPHA had an intern and if we could partner with them?
  + Social media discussion
    - Concerns with maintaining social media page, especially if we create a new one.
    - **Mary:** Mary and Taylour have been communicating. Interested in having Kayla and Sia writing goals of social media page and how this will be sustained when they leave.
    - **Taylour:** Sia and Kayla have already started an instagram plan in google docs. Taylour has been helping them with that. Student rep could work with Communications Chair on content.
    - **Sia sent via email:** Instagram plan- includes twice a week posts.
    - **Mary:** A couple barriers- Instagram is all about photos, so since we don’t have events, we would have to create photos. Can’t share photos either.

**Liz, Mary, Derek-**

* + - * **Benefits:** Instagram doesn’t have an algorithm
      * **Drawbacks:** Hard to bring it back to website (can’t share links in post- only in bio), can be difficult to sustain.
    - **Mary:** Main point- Draw people back to the website and membership. Mary suggested that the students research other organizations and how they do it.
    - **Taylour:** Will work with the students to research other organizations.
    - **Judith:** Some chapters do have an account. Unsure how frequently used these platforms are. National SOPHE is doing more research on this.
  + Other

* Officer and Committee Reports
  + President Report –Kelly
    - Met with Mary to meet with LPHA.
    - Continuing to work on agendas
  + Past-president Report – Suzanne
    - No update
  + President-elect Report – Mary
    - Looking for a speaker to discuss misinformation.
      * Kelly suggested talking to local news sources
      * Liz suggested a panel of journalists
      * Kelly mentioned Mankato Free Press
      * Mary discussed media bias with this and how it works
        + Link to a good site on media bias from a reputable source: <https://www.adfontesmedia.com/>
    - Also discussed a webinar on social media.
    - Got Jan Malcom to do welcoming address
  + Student Representative Report - Sia and Kayla
    - The two could not make it.
  + Treasurer Report—Cherylee
    - Cherylee could not make it, but sent report.
  + Advocacy Report – Derek
    - Shared successes on listserv
      * The legislator allocated $4 million a year in funding for tobacco prevention and cessation!
    - Reproductive justice
      * Approved by National board of trustees
      * National SOPHE resolution
    - Derek asked if others wanted to go to the National Summit or if he should go
      * Kelly said that part of the perk of being advocacy chair is going to the Summit
      * Derek will plan to go
  + Communications – Cecelia
    - Not present
    - 261 on Facebook
    - Shoutout to biggest fans on Facebook- Cherylee Sherry and Kelly Kunkel
    - Most engagement comes from pictures from membership
      * Liz suggested that we send through the listserv requesting that members send photos of what they are doing now that COVID-19 isn’t quite on the forefront.
  + Continuing Education—Antonia
    - Not present
    - Updated that there will be a webinar in August- Date TBD
      * Potential topic: Climate Justice
    - Working on CHES credit for the MN SOPHE conference
  + Delegate Report—Judith
    - Delegates are not meeting this month
    - National is working on rebranding with new logos and taglines
      * Set for September
      * Will be sending guidelines to Chapters
      * New tagline: Health Education, Health Advocacy, and Health Equity.
        + Concerns at National level that “Health Promotion” was left out
        + MN SOPHE not concerned with leaving out promotion because it’s a subgroup of health education and advocacy
  + Membership Report—Taylour
    - Taylour sent out full list
    - 32 professional members and 28 students
    - Updated “About Us” page and is going through the website making updates.
    - Wanted to know if the board wanted to add individual linkedin profiles. Taylour thinks it’s a good idea for networking.
    - Liz asked about if there would be an spam issues. No one saw issues with that.
    - Derek felt that there are no issues with having a separate linkedin for MN SOPHE too.
    - Liz, Kelly, and Derek fine with adding linkedin
    - Request from board- If you are comfortable, send in linkedin address to Taylour
  + Awards Report - Liz
    - Nominations are slowly coming in.
      * Don’t forget to nominate! August 15th deadline.
    - Sending out another reminder. This time through the website instead of the listserv to reach all contacts (not just members).

* Celebrations and good news
  + Kelly: Passed academic promotion. She is now Professor. The highest rank of U of M.
  + $4 million/year for tobacco prevention

* Good of the Order

* Adjournment

Next meeting: August 13, 2021, 10:00 am

12:13 Kelly adjourned