# MN SOPHE Society for Public Health Education

### MN SOPHE Meeting Agenda/Minutes/Summary

Time: 8:30-10 am
Cherylee Sherry, Treasurer; Judith Luebke, National Delegate;
g Ed chair; Derek Hersch, Advocacy chair; Cecelia Schafer,
ng and Kayla Rinderknecht, Student Representatives; Jean
Recorder: Jean Streetar
s for 2021

Agenda Item	Discussion	Person assigned
Call to order and approve	2021 President, Kelly Kunkel called the meeting to order at 8:31 am.	Kelly
agenda	Welcome to all in this new year. Our country has had a difficult first	
	few days and Kelly reminds us to pause and take care of ourselves as needed.	
	There was a motion to approve the agenda as sent (motion: Suzanne, second: Judith) approved.	
Roll call	Roll call taken and all were present. Liz Heimer will be presenting	Jean
	results from the recent membership survey.	

Welcome new board members	<ul> <li>Introductions - All</li> <li>Please share your name, role on the board, how you touch public health education in your life, and did you make a New Year's Resolution for 2021, yes or no? (Don't have to share what it is if yes).</li> </ul>	
Old Business		
Secretary's report	Approve minutes from December 11, 2020. Jean asked for any feedback on the meeting minutes template. The secretary is also asked to work with membership on new member welcome information. Jean is willing to mention new members in the monthly highlights email. Kelly said a welcome to new members video is being worked on. Motion to approve the December minutes (motion: Suzanne, second: Antonia). Motion approved. Jean will add the approved date to the minutes and send to Taylour for posting on the website. Jean will send out meeting highlights to members.	Jean, Taylour, Kelly
Goals for 2021 Updates and Progress Reports - Review 2020 (carry over)	<ol> <li>Explore scholarship program opportunities for students and professionals –</li> <li>Explore process and documents needed for becoming a 501(c)(3) organization</li> <li>Explore partnering opportunities with other organizations         <ul> <li>Memorandum of Understanding (MOU) with other organizations</li> </ul> </li> </ol>	Discussion by all. Judith, Cherylee, Mary, and Sia

	Kelly thanked Suzanne for referencing the 5 year strategic plan for possible additions to our list of goals. Goals can be considered at other times of the year as needed. Additional ideas can be sent to Kelly for consideration. It seems that the three goals <i>above</i> will stand for 2021. Jean will discuss partnering ideas with MN Public Health Association for CHES/MCHES offerings. There is a CDC MOU template that could be used. The partnering agreement would help work out cost and designation of the credits earned for members and participants. As we move forward to be a 501.(c).3 organization we will need to have a mission and vision. Kelly asked for a subcommittee to work on a mission and vision. Judith, Cherylee, Mary, and Sia are interested.	
By-Laws	Joe Visker completed the review and edits of the MN SOPHE by-laws last month. Suzanne has sent on to members for a vote to approve. Please vote by Jan 15, 2021. All members are now on the new list serve so they will hear about the request to vote. Suzanne will send a reminder as well. Thanks again to Joe for all of his work and to other board members for their edits and comments. We have established a new committee for Awards and Recognition under the revised by-laws. Once the by-laws are adopted, we can move ahead with the chair position and members/roles. Cherylee will forward the approved by-laws to the Secretary of State.	Suzanne, Cherylee
New Business		
Goals for 2021	Discussed under Old Business. Kelly would like to have a mid-year look at any revisions or additions to the goals. Kelly is also suggesting a successful summit as another goal for the chapter in 2021.	Kelly
Member survey results	The membership survey was sent out in December to 350 names on	Liz, Jean, Cecelia

the Sale of Flavored Tobacco Products. Cherylee seconded the motion. Derek also thanked Liz for bringing this issue forward for advocacy by our chapter. As a result of this work, MN SOPHE is now a member of the MN Smoke Free Generation. A notice will be sent to members and the resolution will be posted on the website.Officer and Committee ReportsImage: Committee ReportsPresident-KellyNext meeting will be February 12 at the regular 10 am time. No further updates.Past President-SuzannePast-president is the liaison with student reps and Suzanne would like to set up a time to meet with Sia and Kayla for orientation.Suzanne, Sia, Kayla			
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	Past President-Suzanne	Past-president is the liaison with student reps and Suzanne would like	Suzanne, Sia, Kayla
President elect-Mary Looking forward to planning the 2021 summit (hopefully an in person		to set up a time to meet with Sia and Kayla for orientation.	
	President elect-Mary	Looking forward to planning the 2021 summit (hopefully an in person	

event?). Meetings to begin February or March.	
No updates at this time.	
The year-end treasurer's report was sent with a balance of \$6,905.39.	Cherylee, Kelly
There is one outstanding summit check to be cashed. Regular expenses	
reported for January along with the \$20 Caribou gift card for the survey	
drawing. The chapter increased its funds by about \$2,000 this year	
mostly due to having a virtual summit. To consider a 2021 budget,	
Cherylee recommends setting aside \$750 for the filing of a 501.(c).3	
form. If the summit is held in person, there will be additional expenses.	
The awards for 2020 were just over \$200. If National conferences go	
back to in person meetings, line items for travel can be considered.	
Kelly asked committee chair persons to review their plans and submit	
any anticipated budget need to her by the February monthly meeting.	
The tobacco resolution was approved. Derek is developing a legislative	
priority list and drawing from various resources.	
Working on a member recruitment plan for this year. Facebook	
messaging will include member survey information and ideas for	
member networking.	
The first webinar for the year will be related to tips for meeting with	
elected officials featuring Patrick Stieg (previous advocacy	
chairperson). Save the date for February 18, 2021 at noon. Antonia	
would like to host a webinar every other month in 2021. She is also	
interested in looking at the member survey responses for additional	
ideas and committee building.	
The National meeting will be held Monday, January 11, so no new	
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## Society for Public Health Education

MN

SOPHE

	updates at this time	
Membership-Taylour	A report was sent to the board: 78 member-44 professional and 34	
	students. Working with communications on recruitment plans;	
	reviewing member survey for ideas; and ongoing webpage updates.	
Good of the Order	Derek is looking for advocacy committee recruitment in the coming	
	year.	
Adjournment	The meeting was adjourned at 9:53 am	
Next meeting	Friday, February 12, 2021 10-11:30 am on Zoom	

Submitted by: Jean Streetar

Meeting Summary:

#### Welcome new MN SOPHE Board

Kelly Kunkel, President; Mary Kramer, President Elect; Cherylee Sherry, Treasurer; Judith Luebke, National Delegate; Taylour Blakeman, Membership chair; Antonia Yenser, Continuing Ed chair; Derek Hersch, Advocacy chair; Cecelia Schafer, Communications chair; Suzanne Driessen, Past President; Jean Streetar, Secretary

Special welcome to the newly appointed Student Representatives: Sia Xiong, a graduate student at St. Catherine's University and Kayla Rinderknecht, undergrad at Minnesota State University-Mankato.

#### All Members: Vote to Approve Chapter By-Laws

The MN SOPHE Board of Officers has, as required under Article X, Section 2 of the MN SOPHE by-laws, conducted the bi-annual review of the chapter by-laws. Before the new by-laws can be formally adopted, under Article X, Section 3 of the MN SOPHE by-laws, the new by-laws must be brought to the general membership for a vote.

Please take a moment to review the proposed by-laws at <u>https://drive.google.com/file/d/1Js3TGIUs73NmEQBFjJE\_MKB8fTPwqb9L/view?usp=sharing</u>.



Once you have reviewed the proposed Bylaws, please cast your vote by **January 15**, **2021** at: <u>https://mnsu.co1.qualtrics.com/jfe/form/SV\_9p1gTRVgDmL8iRD</u>

Please contact Dr. Joe Visker (joseph.visker@mnsu.edu) if you have any questions or concerns.

## Thank You for Completing the Member Survey!

Valuable information was provided by members to help shape future work of the MN SOPHE chapter. Here is snapshot of the results. Full results can be reviews at: <u>https://mnsophe.wildapricot.org/2020-MN-SOPHE-Survey</u>

## MN SOPHE 2020 Feedback Survey Sneak Peek

# What our members value most about MN SOPHE:

# Email messages our members prefer:

- Connecting with like-minded individuals
- Opportunities to learn about new health initiatives
- Continuing education credit opportunities
- Staying current on health topics

- Resources
- Events
- Continuing education
- Job opportunities
- Grants

#### Anyone can send an email to reach all members through our listserv at mnsophe@googlegroups.com

#### Top webinar interests::

- COVID-19 and pandemic response
- Vaccines
- Health equity and social justice
- Environmental health
- Nutrition

#### Top advocacy interests:

- Health equity and racial justice
- Flavored tobacco restrictions
- Suicide prevention
- Climate change

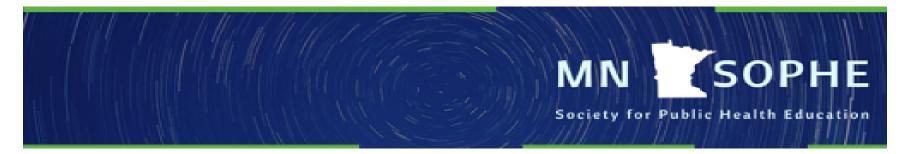
Check out our webpage to see full results at

mnsophe.wildapricot

.org



CONGRATULATIONS TO KRISTEN MILES ON WINNING OUR SURVEY DRAWING



### **NEW MN SOPHE Resolution**

The MN SOPHE Board of Directors voted in favor of adopting the Resolution on Ending the Sale of Flavored Tobacco Products. The resolution calls for advocacy, health education and promotion activities directed to end the sale of flavored tobacco products. The newly adopted resolution is posted on the chapter website:

### https://mnsophe.wildapricot.org/Advocacy

For more information on this issue, please check out the recording of the webinar MN SOPHE hosted back in September: <u>Flavored</u> <u>Tobacco: A Social Justice Issue in Minnesota</u>.

Aligned with this resolution, MN SOPHE has become a member of <u>Minnesotans for a Smoke-Free Generation</u> - a coalition of over 50 organizations, with a goal of reducing youth tobacco use.

If you're interested in getting involved in MN SOPHE's future advocacy efforts, including the creation of our 2021 legislative priorities, please contact me at: <u>derekherschmsp@gmail.com</u>.

#### Save the Date: MN SOPHE Webinar Feb 18

The first webinar for the year hosted by MN SOPHE will focus on "tips for meeting with elected officials" and will feature Patrick Stieg (previous chapter advocacy. Save the date for February 18, 2021 at noon. CHES and MCHES credits will be offered FREE to members. Watch for more details in your emails.

**MN SOPHE Board meetings** are held on a monthly basis. All members are welcomed to join in the Zoom calls. The next meeting is scheduled for February 12, 2021. Contact Kelly Kunkel, President for more information at <u>sopheminn@gmail.com</u>

